

# SCHOLARSHIP 101 CHALLENGE

## The Colorado College Endowed Scholarship Challenge 101

Colorado College alumnus **Will Smith '74** has established an endowed scholarship fund through his estate plans. His commitment includes a \$10 million challenge to alumni and friends of CC to join him by establishing or enhancing an endowed scholarship through their own estate plans or gifts by June 30, 2020. The total result of the challenge, when successfully completed and combined with the challenge donor's commitment, will be at least \$20 million for additional scholarship support and 101 new or enhanced scholarships.

### How the Challenge Works:

- To qualify, you must designate a minimum gift of \$100,000 to endow a scholarship.
- Your gift will then release \$100,000 of Will Smith's commitment to his endowed scholarships.
- If you are giving through your estate plans, you must be minimum age 60 by June 30, 2021.
- There are no minimum age restrictions on outright gifts.

### Ways to Participate:

- Name CC as a charitable beneficiary in your IRA or other retirement plans;
- Name CC as a charitable beneficiary of your donor advised fund;
- Name CC as a beneficiary in your will or trust; or
- Make an outright gift to CC today.

If you have already planned a future gift for CC and haven't yet shared your intentions, you can qualify for the challenge. Please let us know of your intentions so we can include you among the members of our community participating in this historic effort that helps CC fulfill its mission of providing the finest liberal arts education in the country.

### For more information:

**STEPHANY MARREEL**

Director of Gift Planning

*stephany.marreel@coloradocollege.edu*  
(719) 389-6231

**SHANNON BALMER '96**

Gift Planning Officer

*shannon.balmer@coloradocollege.edu*  
(719) 389-7665

[Let's Talk](#)

[Download Future Gift Intention](#)